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|  | **FOOD AND DRUGS AUTHORITY** | **DOC. TYPE: FORM** | |
| **DOC NO.: FDA/FED/AD-01** | |
| **PAGE 1 OF 3** | **REV NO.: 00** |
| **EFFECTIVE DATE-02/2013** | |
| **TITLE:**  **APPLICATION FOR FOOD PRODUCT ADVERTISEMENT** | | | |

APPLICANTS FDA

CHECKLIST CHECKLIST

**CHECKLIST**

Covering Letter

Signed Declaration

Fully Completed Application Form

Advert Script.

Copy of Registration Letter or Certificate

Evidence of Payment of Required Fees

1. Generic name of product………………………………………………………………………………………………….

1. Brand name of product (if any) …………………………………………………………………………………………………..............

1. Name and address of manufacturer or local agent (importer):

……………………………………………………………………………………………………………

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1. Telephone Number……………………………………………………………………………………………………

5.

* 1. Name and Address of Advertising Company:

……………………………………………………………………………………………………………

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…………………………………………………………………………………………………………….

* 1. Proposed media for Advertisement:

………………………………………………………………………………………………………………….

1. Product Registration Number: ………………………………………………………………………………………………….....................

1. (i) Has the product been previously advertised?

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Yes: No:

(iii) If yes, please attach a copy of the old script, audio or video recording, where applicable.

**NB**: Please attach:

* 1. An application letter addressed to the Chief Executive, FDA
  2. A copy of the script **(please note: a) any script written in a local language should be submitted with a corresponding English translation. b) audio/video recording will be received after script has been approved by the FDA)**
  3. A photocopy of a valid certificate of registration/letter of approval
  4. Additional documentation substantiating any claims made

**ADVERTISEMENT APPROVAL STATEMENT**

**English : This advert is FDA approved.**

**Twi (Asante) : FDA agye adwadie nkratoɔ yi ato mu.**

**Fante : Nkrato yi FDA apen do.**

**Nzema : FDA ɛlie gualilɛ nolobɔlɛ ɛhye ɛdo nu.**

**Ewe : FDA da asi ɖe boblododo sia dzi.**

**Ga : FDA fi nɛkɛ adafitswaa nɛɛ sɛɛ.**

**Dagbani : FDA nim zaŋ bɛ nuu pa kɔhimma molo ŋɔ zuɣu**

**Hausa : Wannan Tallan ya sami Sahalewar Hukumar FDA.**

**Kasem : FDA sɛ se tɔla kanto ke.**

**Gurene (Farefari) : Mʊʊlegɔ wa de la FDA duma n bisɛ gee bo sore.**

**NOTE:** All other languages not specified above should be translated in a similar manner.